



ANNUAL REPORT 2024

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# DEAR FRIENDS,

On behalf of our team, our board of directors, and those we serve, we want to sincerely thank you for your support over the past year to help bring The Desai Foundation programming to those that need it most. It is only through your support that our work is possible. Our fiscal year, which is reflected in this report, is from June 2023 to July 2024.

This year, our 26th year of service, we are proud to have brought health, livelihood, and menstrual equity programs across 8 states in rural India. The Desai Foundation is proud to implement our 33 programs and we are beyond thrilled to announce that we have impacted over 8 million lives! We can't reach such milestones without your support and commitment to cultivating dignity. Thank you! We apologize for not hosting Lotus Festival this year in Massachusetts. We were hard at work building two new programs, visiting our programming, building our team, and more. We were proud to host our first events in Miami, Houston, and Toronto this year!

Every day, we are inspired by the dedication, creativity, and determination that our team has to make our company's vision come to life. Just as the footprint of our work has expanded, so has our team at The Desai Foundation. We proudly work with over 55 team members around the globe, working hard to fight for the people we serve. We also work with nearly 1,000 Heroes, thanks to our Heroes for Humanity program, that helps us reach the most remote villages across all our regions. Our team and our Heroes are the lifeblood of this organization. We are grateful for their support as well as the support of our incredible board of directors and leadership council.

As you know, the Desai Foundation is a unique organization that started as a family foundation for 15 years in which we were incubating and perfecting programs, then shifted to a programmatic NGO with desires to scale and implement the models we had invested in building. We are so proud of the community of donors, corporations, partners, and institutional funders that have helped that vision become a reality. We are honored to have your support and your trust. We are more committed and confident in our ability to efficiently, reliably and effectively implement our programs uplifting millions.

Yours,  
Megha Desai, President



Mittal Gohil, Executive Director



*The Desai Foundation's U.S. Fiscal Year 2024 as reflected here is from July 1, 2023 to June 30, 2024*







# OUR MISSION

WE EMPOWER **WOMEN** AND  
**CHILDREN** THROUGH COMMUNITY  
PROGRAMS TO ELEVATE **HEALTH**,  
**LIVELIHOOD, & MENSTRUAL EQUITY**  
IN RURAL **INDIA**

# OUR STORY

The Desai Foundation is a thriving organization dedicated to empowering women and children through health and livelihood initiatives in India. Our belief that local community members should lead projects has proven to yield the best outcomes, with the core mission of restoring dignity and helping people envision a future beyond their current circumstances.

The journey began when we transitioned to a public 501(c)(3) nonprofit, with a dedicated branch in India known as The Desai Foundation Trust. This shift marked our evolution from a small Boston-based family foundation to an operational, programmatic nonprofit with a focus on creating sustainable, scalable, and impactful programs. The transition was challenging, but our goal was clear: to reach more people and uplift more communities. The ongoing support and trust from our donors have been instrumental in making this possible.

The Desai Foundation's roots go back twenty-seven years, when Samir and Nilima Desai, originally from Gujarat, started the foundation with modest goals to serve the communities of Gujarat, New York, and Greater Boston. They were deeply passionate about health, livelihood, and celebrating Indian culture, and these areas became the foundation's initial focus.

Over the first decade, we made a significant impact in these communities through various initiatives—whether it was cultural celebrations like Sensational India at the Peabody Essex Museum, hosting health and wellness seminars in Massachusetts, or engaging students in community impact projects in Morningside Heights & Harlem, New York City. Our work in India also began during this time, starting with community programs in two villages in Gujarat, Talangpur and Untdi, aimed at uplifting the communities by focusing on women and children.

As the foundation grew, so did our involvement with partner organizations, helping to develop and expand programs and launch successful pilot initiatives. Through years of dedication, we refined our focus and strategies to create programs that are both impactful and sustainable.

The founding family's unwavering commitment to this cause remains strong, as they continue to match all individual donations, demonstrating their passion for the work and the mission. Additionally, we've established a robust NGO presence in India, working closely with local partners to ensure the success of our initiatives.





## OUR FUTURE — AND YOU

The future of The Desai Foundation depends on you. We are committed to continue vetting partners and fostering our deep connections with the communities we serve. Our focus will always remain in health, livelihood, and menstrual equity for women and children. Additionally, we are always looking to grow geographically – into more villages, regions, and states! Our modular programs allow us to expand with one program or with many. We are committed to creating strong partnerships both in the U.S. and India. Please reach out if you are interested in contributing or participating.

# OUR MODEL



**AT OUR CORE, OUR GOAL IS TO EMPOWER THE LIVES  
OF WOMEN AND CULTIVATE DIGNITY.**

When working in rural communities, a holistic approach is the best way to affect long term and sustainable impact that truly matters.



# EMPOWERING WOMEN AT **EVERY** **STAGE** OF THEIR LIVES

Our programs are designed to empower, elevate and impact the entire life of a woman so she can cultivate dignity and dream beyond her circumstances.



## **CHILDHOOD**

We lay the foundation for a lifetime of wellness with health & hygiene education, as well as pediatric check-ups. Our Bal Health Mela turns learning about health into a fun and joyful experience, ensuring she grows up strong and well-informed.

## **YOUNG ADULTHOOD**

We're there to boost her dignity and confidence as she steps into young adulthood. Through creative learning and vocational & computer training, we're nurturing entrepreneurs ready to conquer the world.



## **MOTHERHOOD**

As she embarks on the journey of motherhood, we ensure a safe path with our Maternal Health and Gynec Camps. Her strength gives life, and our programs give her strength.



## **TEEN YEARS**

We stand by her as she learns about menstruation, breaking taboos and ensuring her education continues uninterrupted. Access to pads and Menstrual Hygiene Awareness don't just keep her in school—they keep her dreams alive and thriving. Your support writes her story of uninterrupted success.



## **ADULTHOOD**

Adulthood brings new challenges, but also opportunities. Career development, financial skills, and entrepreneurship are tools we give her to forge a future where she's the architect of her own prosperity.



## **NEXT GENERATION**

As she raises the next generation, the ripple effect of her empowerment is timeless. Through education, stigma-breaking initiatives, and community development, our commitment to change continues across generations. Our work today plants the seeds for a healthier, more empowered world tomorrow.



# Objectives

We are driven to promote health, livelihood, and menstrual equity, particularly for those who are both traditionally underserved and powerful agents of social change: women and children. Working with the existing strengths of a community, we focus on providing a healthy life, the dignity of a job, and the fulfillment of an education.



## HEALTH

The scarcity of hospitals and doctors challenges residents, but our comprehensive approach elevates community health and reduces preventable issues, fostering healthier, more resilient communities. Recognizing health as a fundamental right, we partner with nonprofits, universities, hospitals, and community centers to provide free screenings and education to those lacking access to care.

## MENSTRUAL EQUITY

We focus on menstrual equity because everyone deserves equal opportunities for education, economic empowerment, and health, regardless of gender or biological cycles. In rural India, menstrual stigma and lack of resources disrupt education and livelihoods, causing health issues. The Desai Foundation works to break this cycle, empowering women and girls with the resources needed for healthy periods and a life free from period poverty.

## LIVELIHOOD

We view livelihood as the chance to live a fulfilling life while generating income and pursuing opportunities. By partnering with organizations, we offer youth mentorship, workshops, and vocational training, including sewing, beauty courses, computer literacy, and financial education. Our programs empower individuals with skills and entrepreneurial opportunities, fostering sustainable livelihoods, economic growth, and climate resilience.

## WOMEN & CHILDREN

The Desai Foundation equips children, our future leaders, with quality education and enrichment programs to tackle today's challenges and lead tomorrow. This effort also extends to empowering women, who are the backbone of our communities. By uplifting women, we strengthen entire communities and ensure a brighter future for all!



# Fundamentals

Our work in India stresses inclusivity, sustainability and accountability. We use a community-based approach to ensure a positive, sustainable impact.

## STRONG FUNDAMENTALS

We work in communities we know well who tell us what they need. Our programs result from conversations with the communities we serve.

## ROBUST INFRASTRUCTURE & COMMUNITY PARTICIPANTS

We identify the right local leaders to spearhead each project. This ensures community buy-in and a deep understanding of issues. It also promotes self-sustaining empowerment among the whole community.

## PROVEN PROGRAMS & MODELS

A pilot program is set up for each major initiative to ensure its effectiveness and to understand its impact. We do not seek public investment in these programs until they have been thoroughly piloted and vetted. After an evaluation, we adjust the programs as needed so we can have confidence in putting them to scale. Many of our programs are designed to scale.

## SUSTAINABLE DEVELOPMENT

We aim to solve long-term socioeconomic problems and support sustainable, community-driven development. Our goal is to provide a strong foundation upon which communities can launch themselves, dream beyond their circumstances, and better health and higher financial autonomy.

## EVERYTHING IS CONNECTED

In today's times, it's important to understand that Climate Change, Gender Equity, Socioeconomic Empowerment, Education, Health, and Mental Health are all connected. Women are the most impacted by Climate Change, Mental Health and by Geo Political Conflict. We have seen the impact of Climate Change for years on the women we serve. And we will continue to strive to serve them to overcome these hardships.



# Local Action, Global Connection

## OUR ALIGNMENT WITH UNITED NATIONS AND INDIAN INITIATIVES

At the Desai Foundation, we believe that local community development generates global advancement. Our mission aligns with the United Nations Sustainable Development Goals (SDGs), Environmental, Social, and Governance (ESG) principles, and the Indian government's social initiatives.

## EMPOWERING COMMUNITIES FOR SUSTAINABLE PROGRESS

Empowering communities to recognize and harness their own potential is a crucial aspect of successful development. By tapping into community resources, we ensure long-term progress that is welcomed by the communities we serve. Our efforts contribute to a broader global impact, promoting sustainable and inclusive growth.

## ADDRESSING CLIMATE CHANGE AND GENDER INEQUALITY

We acknowledge that climate change disproportionately impacts women in rural areas. By addressing these issues together, we aim to enhance their resilience and overall well-being. Achieving gender equality and women's empowerment is integral to each of the 17 SDGs. Advancing gender equality is critical to all areas of a healthy society, from reducing poverty to promoting the health, education, protection, and well-being of girls and boys.

## COMMITMENT TO GLOBAL AND NATIONAL OBJECTIVES

We strive for a healthier, more equitable world by fostering sustainable development and empowering local communities, ensuring that our efforts align with the broader goals of international and national frameworks. Join us in our mission to make a global impact - support our initiatives, volunteer your time, or partner with us to help create sustainable and inclusive growth for all!





# Methodology

## OUR METHOD

We believe innovation is at the root of all progress. Innovation is what drives The Desai Foundation's programming and pushes us to incubate, iterate, pilot, evaluate, and further scale programs across our regions for the most effective and powerful impact. As we flesh out a program concept, we take it for a test run. Then, after creating structure, evaluation, and a clear process around each program, we begin to scale. Because of the rigor with which we develop these models, they can scale quickly. Our method also relies on a fine balance between programmatic funding and supporting organizations. Finding the right partners on the ground ensures our programs are welcomed by the community and are sustainable after we are gone. For us, scale isn't always about the sheer number of people we serve, but about the quality of that service, the efficiency, depth of impact, and sustainability.

Over the last 27 years in rural India, we have had a significant impact on the lives of the people we serve around health, livelihood and menstrual equity. Our growth over the last seven years is due to a 3-step process:

- 1) we build trust in the community
- 2) we listen to the community and co-create programs they want
- 3) we develop strong local leadership for all our programs

The people we serve and work with inspire, motivate, and lead us. By listening, evaluating, and iterating, we ensure that The Desai Foundation programs continually and effectively serve the needs of our communities.



# Heroes for Humanity

In June 2021, The Desai Foundation and S.P. Hinduja Banque Privée launched the Heroes for Humanity initiative to support the most affected communities by COVID in India. We recruited and trained around 500 community facilitators, who were deployed to rural areas in Rajasthan, Gujarat, Uttar Pradesh, Madhya Pradesh, Maharashtra, Odisha, Tamil Nadu, and Karnataka.

Our Heroes provided crucial services to underserved rural communities, including distributing food and essential supplies. Responding to evolving needs, we now offer health and hygiene education, menstrual hygiene education, sanitary pads, help desk services, and more.

On July 1st, 2024, the Heroes for Humanity program celebrated its third anniversary, marking three years of dedicated efforts in supporting underserved rural communities in India. This milestone acknowledges the

collective efforts of all involved in making a positive difference in the lives of millions. The Heroes have become invaluable members of their communities, sought out for their knowledge, resources, and support. The second anniversary serves as a reminder of the ongoing commitment to empowering underserved communities in India and creating a brighter future for all.

[www.thedesaifoundation.org/our-work](http://www.thedesaifoundation.org/our-work)

TO DATE **6M** BENEFITED IN EIGHT STATES FROM DIRECT SERVICES

*Desai*  
FOUNDATION TRUST  
**HEROES**  
FOR HUMANITY

  
**S.P. HINDUJA**  
— BANQUE PRIVÉE —



# Heroes for Humanity

2023-2024 IMPACT



**1 4 4 K**

**REACHED IN BANKING  
& SAVINGS PROGRAM**

This banking and saving education and awareness program is designed to help the rural community learn essential financial literacy skills.



**20 MILLION**

**RUPEES IN SALARY  
PAID TO HEROES**

Heroes earned incomes which contributed to their financial independence and their family's quality of life along with training.



**3 1 1 K**

**REACHED WITH  
HELP DESK SERVICES**

Heroes promoted awareness and facilitated access to essential government social protection programs and inclusive financial services.



**1 K+**

**HEROES TRAINED,  
HIRED, & PAID**

1,000 Heroes, most of them women, earned incomes and became beacons of hope in their communities.



**8 6 K**

**REACHED VIA PRIMARY  
HEALTH & HYGIENE**

This initiative is a comprehensive approach to awareness & education, focusing on the physical, mental, and emotional development of children.



**4 1 6 K**

**REACHED VIA  
MENSTRUAL HYGIENE**

Menstrual Health & Hygiene awareness and access to menstrual products are key to raising health and livelihood outcomes for girls and women.



## Heroes for Humanity Program Paved the Way for Komal's Career in Community Engagement

*Komal, currently working in the Humans for Humanity program, recounts her journey: "Before joining the Desai Foundation, I worked as a nanny in a school. I had applied for a teaching position, but due to my lack of experience, I was denied. The principal offered me a nanny job out of necessity, but I felt disrespected in that role. When I learned about the Desai Foundation Trust and the Heroes for Humanity program, I requested to join.*

*After receiving training, I started as a field coordinator and through hard work, progressed to become the Field Coordinator Head, which brought me immense joy. I'm grateful to the HFH program for the lessons learned and self-improvement. Leveraging my education, I now oversee 15 field coordinators. The stipend I receive has resolved financial issues at home, enabling me to educate and empower people with respect and dignity."*



## Heroes For Humanity Gets Recognition From Secretary Hillary Clinton's Visit In India

In February 2023, former Secretary of State Hillary Rodham Clinton visited Desai Foundation's flagship locations in India to advance the Clinton Global Initiative (CGI) commitments to action. These commitments include providing employment opportunities and health care to women and children and supporting climate resilience - all items that Desai Foundation is impassioned about and focused on impacting across our 31 programs. Secretary Clinton's support and insights inspired our Heroes for Humanity team and reinforced the importance of their efforts. Her presence underscored the global significance of our mission to create a brighter future for women and girls in India.

## Clinton Global Initiative: September 2023 Meeting

We are deeply grateful to be part of this year's Clinton Global Initiative (CGI) meeting. Last year, the Desai Foundation committed to providing menstrual hygiene training, medical screenings, vocational training, and hygiene education to rural women in 8 Indian states through our Heroes for Humanity program.

CGI 2023 focused on overcoming challenges to advance progress and build a stronger future together. This year, our president Megha Desai spoke alongside Kenyan Senator Gloria Orwoba about menstrual equity and destigmatizing periods. This dialogue highlighted the importance of health, women and girls, and climate. Thank you, Clinton Global Foundation, for this incredible opportunity!



I am so impressed by the model of this program, and so delighted to hear about all the things you are doing as Heroes for Humanity. — Secretary Clinton









# PROGRAMMING

SINCE GOING PUBLIC IN 2014...

**9.1 MILLION**  
IMPACTED TOTAL

---

**8.2M** ASANI SANITARY  
NAPKINS PRODUCED

---

**3,388**

COMMUNITIES  
SERVED

**4,778**

PEOPLE HAVE  
ATTENDED OUR  
FUNDRAISERS



# Where We Work

The Desai Foundation provides programming in eight states across India. We are deeply honored to have been invited into these communities and look forward to strengthening our relationship with the communities and our local partners.

## Expand to Your Hometown

Your support can play a crucial role in addressing local challenges and empowering the community to achieve its fullest potential. We would love to collaborate with you to bring transformative change to even more communities. If you are interested in expanding to your hometown, please get in touch at [info@thedesaifoundation.org](mailto:info@thedesaifoundation.org).



# 2023-2024 IMPACT

We are proud to share our latest impact from the past fiscal year:

NEARLY

2.4M

LIVES IMPACTED  
DIRECTLY

MORE THAN

2.5M

SANITARY NAPKINS  
PRODUCED

502K

REACHED WITH  
MHM AWARENESS  
(MENSTRUAL HYGIENE  
MANAGEMENT)

31K

IMPACTED FROM  
HELP DESKS

12K

CHILDREN ATTENDED  
SUMMER CAMPS

1K+

W O M E N  
EARNING INCOME  
THROUGH ASANI



## Our Programming

# Health & Preventative Care

## 2023-2024 IMPACT

- **502K+** Girls and women impacted by Menstrual Health & Hygiene Awareness camps
- **17K** Reached in General Health camps
- **16K** Menstrual Health & Hygiene camps held
- **7K+** Children benefited from Health camps
- **11K** Provided with Vision Care

## HYGIENE CLASSES

We conduct health and hygiene sessions in our centers, schools, and communities on topics ranging from menstrual hygiene, maternal health, nutrition, and the importance of WASH.

## BAL HEALTH MELA

Bal Health Mela is a fun-filled health fair for children. Our objective of these health camps is to provide easy access to high-quality health care services to children and their families residing in rural India.

## GENERAL HEALTH CAMP

We operate general health camps for local community members where we provide overall medical care, check-ups, and vaccinations.

## VISION CAMP

We provide vision camps and vision care through camps, including high quality vision services such as cataract surgeries, and items such as eyeglasses, eye drops, and more.

## ASANI SANITARY NAPKINS

The Asani Sanitary Napkin Program educates communities on menstrual health, hygiene, and management and increases access to low-cost, retail-quality sanitary pads. As a program for women by women, it also employs women to manufacture the sanitary pads and provides income-generating opportunities for those who wish to distribute the pads in their communities.

## GYNEC CAMP

We conduct gynecology camps for women that include high-quality menstrual health services, pap smear tests, breast cancer awareness, and prenatal and post-natal check-ups.

## ANEMIA & DIABETES SERVICES

We conduct comprehensive anemia and diabetes checkups, ensuring that individuals receive early diagnosis and timely treatment.



# Health & Preventative Care

## 140K

CHILDREN  
BENEFITED FROM  
HEALTH AND  
HYGIENE CLASS

## 17K

ADULTS  
BENEFITED FROM  
HEALTH CAMPS



*In order to provide free, high quality health services to the rural communities we serve, The Desai Foundation Trust regularly organizes health camps for residents of various districts. In the Parbhani district of Maharashtra, a one-day General Health Checkup and Awareness Camp was able to reach 185 people from nearby villages. A range of services were offered by the doctor, including routine medical check ups, hemoglobin tests, blood pressure check ups, and medicine distribution. These services help folks get attention at the right time, and understand small health problems before they become serious.*

# Our Programming

## Vocational Training & Livelihood

### 2023-2024 IMPACT

- **502K+** Women benefited from access to Menstrual Health Management awareness
- **12K** Women taught vocational skills
- **979** Women currently earning income from Asani sanitary pads distribution
- **3K+** Women taught to sew
- **25** Beneficiaries registered for PAN cards through help desks

### BEAUTY PARLOR SKILLS

Our Beauty Parlor vocational training program prepares women for a relatively high-paying job in an environment where they feel safe. Our course teaches hair, makeup, wedding, and special occasion services.

### SEWING CLASSES

We host a variety of vocational sewing programs across many of the regions we serve. Women learn the basics of sewing and how to make various styles of handbags, and much more.

### COMPUTER CLASSES

These classes teach valuable digital literacy skills to help advance personal, educational, and professional development.

### HELP DESK PROGRAM

We operate a Help Desk Program that spreads awareness about government programs and services and enrolls eligible community members to ensure access to these benefits by the most vulnerable in society, including women, children and the elderly.

### ADDITIONAL PROGRAMS

Personal Development Program • Jewelry Making • Candle and Diya Making • Fine Chocolates Making • Sanitary Napkin Production • Personal Finance • English Language • Library and Research • Entrepreneurship and Business Management • Electrician Training • Plumbing Training • Welding Training





# Vocational Training & Livelihood



4K+

STUDENTS TAUGHT  
TO USE A COMPUTER



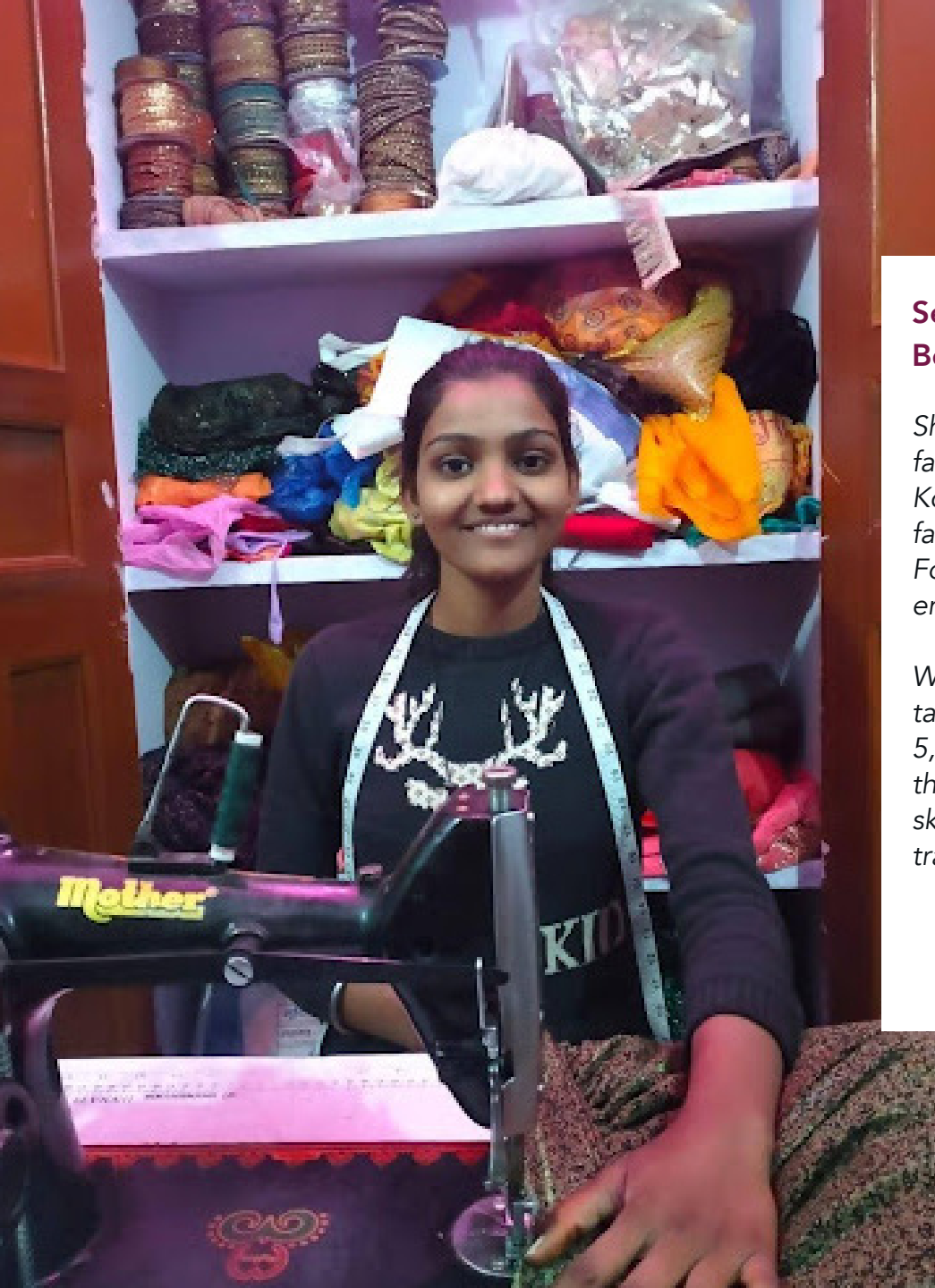
12K+

CHILDREN ATTENDED  
SUMMER CAMPS



12K+

WOMEN RECEIVED  
VOCATIONAL TRAINING



## **Sewing Skill Training Center Helped Sheetal Become Financially Empowered**

*Sheetal, 19, comes from a large family reliant on her father's farming income. Eager to help financially, Komal wanted to learn sewing but lacked training facilities in her village. Discovering the Desai Foundation Trust's Sewing Skill Training Center, she enrolled and completed a three-month course.*

*With newfound skills, she began sewing at home, taking orders from neighbors and earning 4,000-5,000 rupees monthly. Sheetal now contributes to the household finances, gaining recognition as a skilled tailor. She is grateful for the opportunity that transformed her life and empowered her financially.*



## Our Programming

# Climate Initiatives

### EXPECTED IMPACT

- 80 women trained in solar technology and entrepreneurship annually

### CLIMATE RESILIENCE

The harsh reality of climate change in rural India brings to light the struggles women face: inadequate sanitation facilities, scarce access to menstrual products during natural disasters, and heightened risk of infections and illness. The Desai Foundation has been involved in addressing climate change from its inception by focusing on rural women, whether it be through our skilling programs, hygiene programs, or menstrual health programs. All of these programs are capable of improving livelihood and health outcomes for communities challenged by severe climates.

This year, we have also initiated the following two programs designed to help rural women rebuild their lives facing climate challenges: Solar Skill Training and EV Rickshaw Mechanic Training. Both programs are engineered with a self-sustaining model. The income generated by trained women will support ongoing training programs and foster the adoptions of renewable energy and sustainable transportation, ensuring the longevity and financial stability of these initiatives. These initiatives are a pilot program made possible thanks to the support from TE Connectivity Foundation.

### SOLAR SKILL TRAINING

The Desai Foundation's Solar Skill Training initiative aims to provide solar setup and maintenance skills to rural women, promoting economic independence and enhancing sustainable development in their communities.

### EV MECHANIC TRAINING

The EV Rickshaw Mechanic Training Program is exclusively focused on equipping rural women with skills in the maintenance and repair of electric rickshaws (Tuk-Tuks). This initiative aims to foster technical expertise, economic independence, and sustainable transportation practices.





## Computer Literacy Skills Training Encourages Archana to take Her Passion to the Next Level

*Archana, a final year BA student, enthusiastically participates in the computer classes provided by Safe Society and the Desai Foundation. Despite her passion for computers, Archana had never had the opportunity to learn due to the lack of accessible training facilities near her home. When asked about her interest, Archana explained that her father works as a peon in a government office where a contractual position requiring computer skills had become available.*

*Learning about the free computer classes offered by the Desai Foundation Trust and Safe Society, she dedicated herself to completing the course. Her goal is to master Excel and Hindi-English typing, aiming to secure a job in her father's office.*





# Asani Sanitary Napkin Program

The Asani Sanitary Napkin Program was developed by women for women. In addition to offering Menstrual Hygiene Management awareness activities, the program hires and trains women to manufacture and distribute retail-quality, low-cost sanitary napkins throughout their communities. Asani pads are gentle on the skin with high absorbency and 85% biodegradable by weight.

We believe that every woman deserves to manage her menstrual cycle with comfort and dignity. We strive to provide comprehensive information on various menstrual management materials. We educate women on the proper usage and disposal of these materials, emphasizing the importance of maintaining hygiene during menstruation. Our approach extends beyond individual women; we aim to engage women of all generations through awareness campaigns and fostering open discussions about menstruation within their households and across all genders.

Today, The Desai Foundation operates five Asani production machines in three states in India. It is one of our most all-encompassing initiatives and we are very excited to expand it, making waves in social and health reform in the greater region.

The Asani Sanitary Napkin Program has received funding support from PNB Housing Finance, Nandanson's, This is L, The Pad Project, Svantra Micro Housing Finance Corporation Limited and Akamai Technologies.

## IMPACT TO DATE

**502K** women & girls reached with Menstrual Hygiene Management Awareness (MHM)





# Asani Sanitary Napkin Program

## ASANI UNIT EXPANSION



We are proud to announce that our fourth Asani production unit opened in Lucknow this year! Thank you so much to our incredible partners at the Pehel Foundation, a social initiative by PNB Housing Finance for their incredible support to make this happen. Nearly 125 women from the rural communities surrounding the area attended the inaugural event, and were excited to become a part of this initiative. Desai Foundation president Megha Desai was also present at the event. “We have already established such units in Gujarat and Maharashtra, and this is our first in Northern India. We hope to expand further as the awareness permeates through to more women, and a demand for their menstrual rights grows in magnitude,” she said.

We are honored to be able to reach 100 villages in the region, further advancing our goal to provide women with the means to pursue their education and other livelihood opportunities.

## 2023-2024 IMPACT

Our Asani Sanitary Products have spread across the country through distribution, emergency relief efforts, and bulk sales. Below are highlights from Fiscal Year 2024!

**2.5M** Asani Sanitary  
Napkins Produced

**213K**  
Sanitary Napkins  
Distributed Free of  
Cost

**502K**  
Benefited from  
Menstrual Hygiene  
Awareness Sessions

**16K**  
Menstrual Health &  
Hygiene Awareness  
Events Held

**1,015**  
Women Earning  
Income from  
Asani Distribution &  
Production

## Asani Sanitary Napkin Program Uplifts Both Sweta and Her Greater Community

*During a visit to her parents, Sweta discovered the Desai Foundation and joined a Menstrual Hygiene Management session. Intrigued by Asani Sanitary Napkins, she decided to purchase a pack. Impressed by their quality, her husband soon contacted the Desai Foundation to buy more. Although Asani pads were initially unavailable in their area, the foundation quickly dispatched 10 packets and invited Sweta to become a Sangini, a local sales representative. Sweta's journey highlights the impact of access to Asani Sanitary Napkins, and underscores the Desai Foundation's dedication to ensuring this access to sanitary products in all areas.*









# MEASURING IMPACT

At The Desai Foundation, our evaluation of impact is defined by two verticals: One that is quantitative and one that is qualitative, ensuring that our programs are having the intended outcomes for the communities we serve.

## **1. The Desai Foundation collects robust quantitative data to evaluate and monitor our programing.**

Our large team on the ground is constantly taking assessments and collecting data, which then trickles to the top of the organization to be evaluated and considered for our programs and broader development.

## **2. We also believe in looking beyond the numbers: Cultivating Dignity.**

What does Cultivating Dignity mean to us? The Desai Foundation leverages both our qualitative and quantitative data to guide and evaluate our programming. If you spend time in these communities, we will hear stories that capture far more than simply a sewing program, or a health camp. You hear stories of women and children transforming their self worth, their mental health, their community connections and their ability to dream beyond their circumstances.

In some of our exit interviews we will hear “I made a friend” was more important than “I learned a skill.” We listen very closely to the people we serve.

We also know that when you make an investment with us, you want to know that your money is being put to work. So we work hard to share both qualitative and quantitative data to measure impact.

**At The Desai Foundation, we are not only motivated by numbers, but by cultivating dignity and community.**



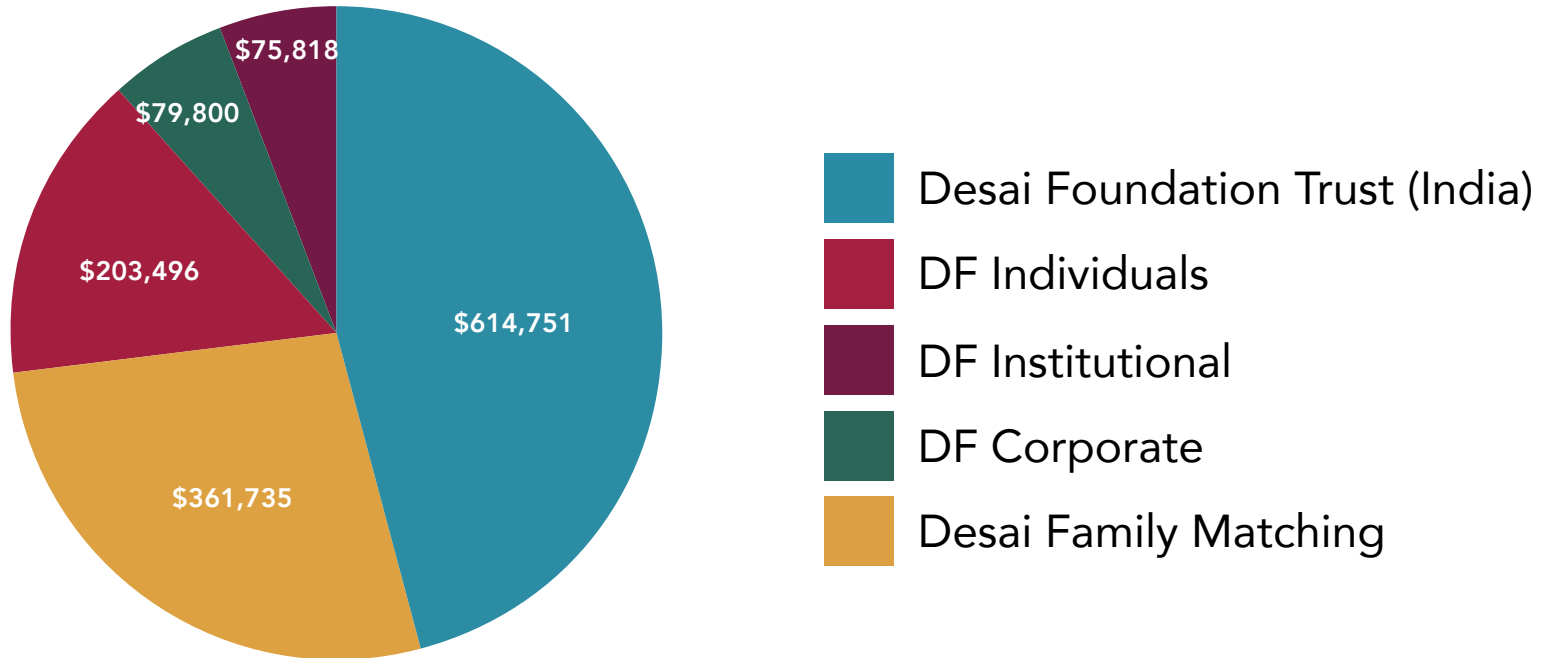






# 2024 Fiscal Year Fundraising Revenue

These numbers reflect the overall fundraising revenue of The Desai Foundation and Desai Foundation Trust, showcasing the collective effort behind our mission. This incredible achievement wouldn't be possible without the unwavering support of our generous donors!



**TOTAL FUNDRAISING REVENUE:**

**\$1,335,603.21**

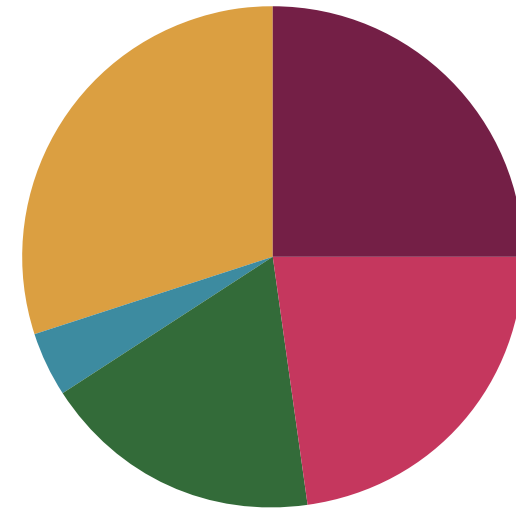


# 2024 Fiscal Year Expenditures

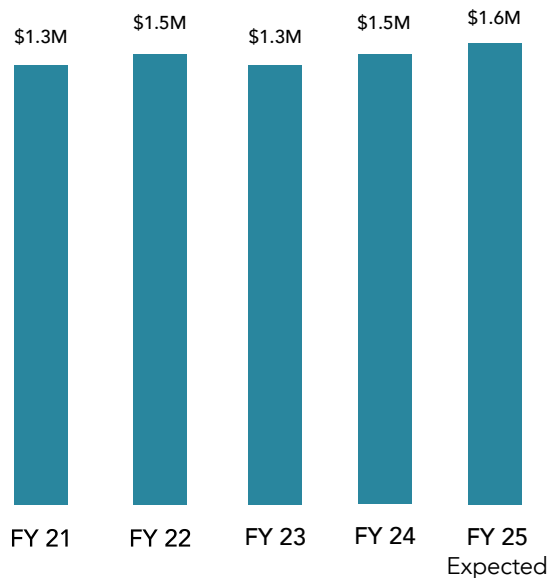
## OUR COMMITMENT

EVERY DOLLAR raised for The Desai Foundation from individuals goes directly to the work on the ground. Our overhead is covered by the initial endowment, Board of Directors, and corporate donors. We work hard to ensure maximum value for every dollar you generously trust with us.

## FUNDS ALLOCATION



## Total Program Contributions and Operational Expenditures: India & U.S.



## A Full Picture

In accordance with Indian law, The Desai Foundation Trust was established in 2014. All money raised in India is directed to The Desai Foundation Trust. To be as transparent as possible, we will disclose financials of both The Desai Foundation (US 501(c)3) and The Desai Foundation Trust together to present a full picture.

# Our Supporters

THIS FISCAL YEAR  
WE ARE SUPPORTED BY  
**583 INDIVIDUALS**  
**11 CORPORATIONS**  
**18 FOUNDATIONS**  
**TOTAL: 602**

SINCE GOING PUBLIC IN 2014  
7,700+ DONORS HAVE SUPPORTED  
DESAI FOUNDATION PROGRAMS



# Our Model Amplifies Your Contribution

At The Desai Foundation, we are very proud of having created an infrastructure that allows each dollar donated to not only go directly to the work on the ground, but also to multiply its impact. Many other organizations have to pay for infrastructure, supplies, and volunteers — we've created local buy-in to reduce those costs so your dollar goes further.

Over the last year, The Desai Foundation has been able to inspire a value of nearly \$6MM of in-kind donations, free shipping, hours of volunteer service, free space to conduct our programs and more. This value generation, on top of your donation, is what helps us accomplish all we do!

TURNING A  
**\$1**  
DONATION

○  
—  
—  
—

**\$7**  
OF WORKING  
CAPITAL



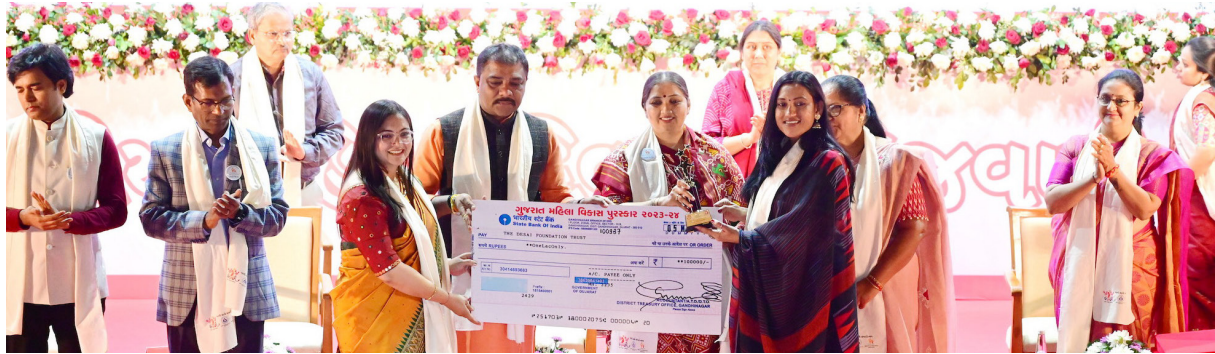






# Awards & Recognition

We are profoundly honored to have received these awards, celebrating our collective efforts in advancing livelihood, health, and menstrual equity in India.



GUJARAT WOMEN EMPOWERMENT AWARD 2023-24



ECONOMIC EMPOWERMENT  
EXCELLENCE AWARD 2024



TOP 20 BEST NGO'S OF THE  
YEAR 2024



INDIAN CSR AWARDS 2023



THE CSR UNIVERSE SOCIAL  
IMPACT AWARDS 2023

# FY 2024 Grants

We are honored to have our work validated by so many prominent organizations around the world and to have been awarded substantial grants in 2024 from these fine entities.



S.P. Hinduja Banque Privée



SCOR SE - India



TE Connectivity Foundation



Vista Hermosa Foundation

EVALUESERVE

Evalueserve Private Limited



Nandansons



Maharashtra Natural Gas Ltd.  
(A JOINT VENTURE OF GAIL (India) Ltd & BPCL)

Maharashtra Natural Gas Ltd.

Jeavio

Jeavio Pvt Ltd



Cotton Connect Farmer Community Foundation



Guru Krupa Foundation Inc.



L&T Energy Hydrocarbon



Svatantra Micro Housing Finance Corporation Limited

JPMORGAN  
CHASE & CO.

JPMorgan Chase & Co.



Gujarat Alkalies and Chemicals LTD

the  
pad  
project.

The Pad Project



Tata AIG



Britannia Nutrition Foundation

PwC

PwC India Foundation





# 2024 Platinum Donors

In FY 2024, we were grateful to have generous support from more than 583 individual, corporate, and foundational donors, who, together with matching grants from the founding family, brought our donations to more than \$1 million.

Below we list Platinum Donors who gave \$5,000 or more in this fiscal year. Thank you so much to these incredible people, companies, and organizations!

TE Connectivity

Nandansons Charitable

Foundation

Morgan Stanley

Merrill Lynch

Ranavat

Blue Cloud Ventures

Guru Krupa Foundation

The Pad Project

Zenobia Moochhala Family

Aakash Dhuna

Alap Shah Family

Fiduciary Trust Charitable

Mukesh & Priti Chatter Family

Sonal Patel Family

Tareef & Rand Kawaf Family



R A N A V A T



# 2024 Donors

We are grateful to all of our donors - whether you donated \$5 for a Pledge Your Period Campaign, donated to the Asani Program, or attended an event to support our programming. We would like to highlight donors who gave between \$300 and \$4,999 this year. Thank you!

American Online Giving  
Foundation, Inc.  
Gita Tiku Family  
The America Gift Fund  
Kuldeep Malkani  
Reza Zanjani  
Sudhir Shah  
Andrew Blumstein  
Bank Of America Charitable Gift  
Fund  
Maneesha Sharma  
Matthew Siegel  
Preetha Nooyi  
Sodhi Tina  
Krishna Subramanian  
Tina Sodhi  
Anil Shah  
Rahul Jain  
Hemant & Pallavi Mehta  
Miraj and Ami Patel  
Atul Bahl  
Andrew Keches  
Arora Family Foundation  
Dipika Malani  
John Paladino  
Lakshmi Sarma  
Nikhil Kalghatgi  
Palepu-Narasimhan Gift Fund  
Paresh Shah  
Raina & James Gardiner  
Shirish Nimgaonkar  
Sri Narasimhan  
Suvin Malik  
Pramit Sheth  
Swapnil Shah

Animesh Bassi  
Wendy Siegel  
Thomas Arul  
Timothy Burke  
Victor Patel  
Mahendra and Lekha Patel  
Shalini Sharma  
Samir Chokshi  
Priya Aurora  
Riti Singh  
Rebello Elizabeth  
Rashmi Gill  
Aguero-Sinclair LindseyRose  
Bhavana Potluri  
Caroline McCarthy  
Devika Bhise  
Hitha Palepu  
Jyoti Menon  
Kate Gardiner  
Kunal Merchant  
Nina Davuluri  
Preeya Goradia  
Ram Reddy  
Ritu Mediratta  
Ryan Coleman  
Simron Chopra  
Sonny Thadani  
Sree Sreenivasan  
Tina Wadhwa  
Nick Patel  
Charlotte Douglas  
Roman Raju  
Rinaa Punglia  
Manoj and Jasmine Shah  
Addy Addy

Erik Granskog  
Gaugarin & Madavi Oliver  
Jelena Khurana  
Lindsey Chakraborty  
Mani Mahadevan  
Meredith Schreiber  
Namita Soman  
Petra Dizdar  
Priyanka Chandra  
Rob Campbell  
Sanjay Nayar  
Shahriyar Pruisken  
Sunita Bhagwan  
Tina Punnen  
Vanessa Castellanos  
Vikas Goswamy  
Usha Govindarajulu  
Viraj Desai  
Jaspreet Sahota  
Neha Kapasi  
Ushma Pandya  
Shivani Changela  
Aditi Sharma  
Bhavna Dhir  
Christopher Franzese  
David Kneynsberg  
Dular Pandya  
Ishita Agrawal  
Karan Chawala  
Manjari Chovatia  
Meetu Chilana  
Miguel Seco  
Monisha Agrawal  
Neeti Narula  
Neha Jindal

Nihal Mehta  
Rita Taliwal  
Rupali Shah  
Ryan Ahuja  
Smitha Agadi  
Sonali Patel  
Sunita Chaphalkar  
Yasaswi Raparla  
Trisha Sakhuja  
Vinayak Natarajan  
Vinni Trehan  
Kathryn Cannizzaro  
Akruti Babaria  
Hena Vora  
Rohit Biswas  
Pamela Miller  
Parissa Nowshadi  
Aileen Gibbons  
Gayatri Patel  
Ameesha Shah  
Ashish Bhatt  
Hamel Vyas  
Joerose Tharakan  
Madhu Southworth  
Margaret Harty  
Neha Desai  
Priya Doshi  
Smita Butala  
Taara Sajani  
Brett Below  
Matthew Shiely







# Desai Foundation Events

## HOLI IN MIAMI



The Desai Foundation launched its first ever Holi festival celebration this year in Miami, FL on March 1st, 2024. Miami saw a whole new twist to Holi with our Holi wall installation where guests got to paint the venue in color! The event was filled with beautiful colors, dancing, and incredible music from DJ O'Fresh. We look forward to continuing this color-filled event for many years to come!

## DIWALI ON THE HUDSON



We were overjoyed to celebrate the 10th anniversary of Diwali on the Hudson at HK Hall, New York City, on November 2nd, 2023 with dancing, dining and fun! This event attracted celebrities and changemakers all at the top of their industry and field. And, for the first time, we SOLD OUT Diwali on The Hudson. We danced the night away to DJ Suhel's beats and enjoyed a special performance from Broadway star, Ari Afsar!

# Desai Foundation Events

## COCKTAILS & CHAAT - NEW YORK CITY & HOUSTON



We are incredibly excited that we have hosted our Cocktails and Chaat events in New York City and Houston this year! On January 25th, we partnered with Studio Mgmt to host a Candid Conversations event at Alap Shah's beautiful home where we had two panel conversations about exited founders. On June 28th, we held our first event in Houston at Amit Khera's home, where we proudly showcased the work to a new community.

We were able to eat, drink, network, and raise money, thanks to our hosts Sindhya Valloppillil & Nikhil Kalghatgi, Ami Thakkar, and Aparna Shewakramani! We hope to host many more — contact us if you want Cocktails & Chaat to come to your city!



# Brand & Event Partners



RANAVAT



Rampur Whiskey

Naidu Wines

Tribe Bohemian

Lingua Franca

Holi Chic

Ranavat

Live Tinted

Moksha Indian Brasserie

Desi Galli Indian Street

Food

Palak Patel

Hummingway

No Days Wasted

Kendra Scott

Brown Girl Mag

Chai Mommas

DJ Suhel

NYCTourism

1947 Premium Liquor

Kulture Khazana

Sunny Period

Malai

Period.

J'adore Andy Photography

Max Arellano Videography

The Well

Spicewell

Elements Truffles

South Asian Art Gallery

Nandansons

Brown Women's Health

Mama Malani

SABANY

Burlap & Barrel

Cardoz Legacy



DJ Suhel



LINGUA FRANCA HUMMINGWAY.



MOKSHA  
INDIAN BRASSERIE



# Pledge Your Period 2024

This year the #PledgeYourPeriod Challenge set out to impact 5,000 women and girls through our sanitary napkin program. We had a reach of over 1.2 Million people, gained over 400 followers, and we raised nearly \$10,000! We also had an incredible panel featuring Dr. Charis Chambers, Jennifer Weiss-Wolf, Chris Bobel and more to discuss global policy, US legislation, and the shame and stigmas associated with menstruation. All donations to the Pledge Your Period campaign directly go towards supporting our flagship Asani Sanitary Napkin Program.

## Shifting the Narrative Panel

May 1, 2024



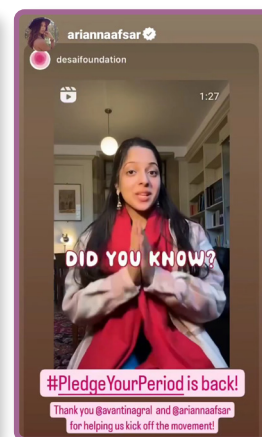
**Dr. Charis Chambers**, Board Certified OBGYN, @theperioddoctor  
**Jennifer Weiss-Wolf**, Author, Period Equity CoFounder  
**Chris Bobel**, Professor of Women's, Gender & Sexuality Studies  
**Sharra Vostral**, Asst. Dean & Professor - Northwestern University  
**Pragya Gupta**, Special Programs Manager at the Desai Foundation Trust  
**Jane van Dis**, Asst. Professor of Obstetrics & Gynecology  
**Megha Desai**, Desai Foundation President  
Moderated by **Reena Roy**, ABC News

## #PledgeYourPeriod Challenge

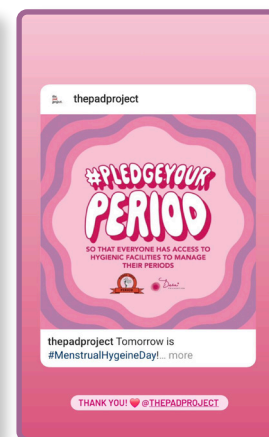
### Social Media Mentions



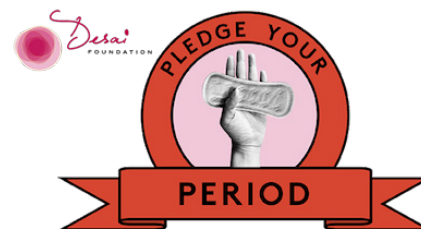
ANOKHI  
LIFESTYLE



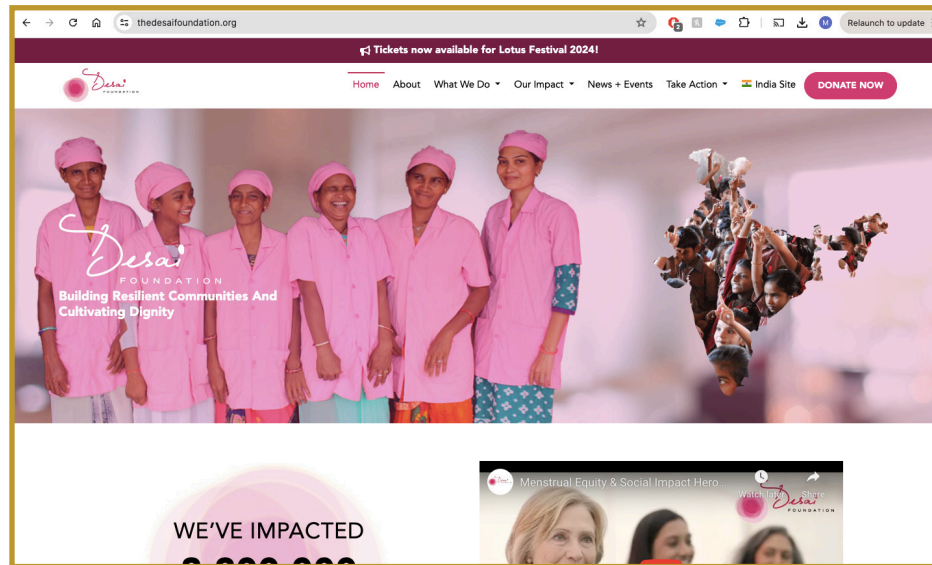
ARI AFSAR &  
AVANTI NAGRAL



THE PAD  
PROJECT



# New Website Launch



## The Desai Foundation and Desai Foundation Trust Websites Get a Makeover

We are thrilled to announce the launch of our newly redesigned website! This exciting development marks a significant milestone for The Desai Foundation, offering an enhanced user experience with improved navigation and a fresh, modern look. Our new site is designed to provide comprehensive information about our initiatives, impact stories, and how you can get involved.



# Implementing Partners



Our partner **SPS INDIA FOUNDATION** sprang into action in reaching out to the welfare of the tribal and local communities of Tamil Nadu.



**PAHAL** is majorly formed to bring positive change to the present scenarios. It consists of young social workforces who are determined towards Humanitarian, Gender, & Child focused development in under privileged sections of the society.



**PRIYANSHI EDUCATIONAL, CULTURAL & SOCIAL SOCIETY (PECSS)** is a non-profit, non-government, and non-religious voluntary organization, came into existence in the year 2002 with its underlying objectives to reach up to the poorest of the poor person of the society standing last in the queue to facilitate accessibility of standard basic need of human being.



The vision of **CENTRE FOR UNFOLDING LEARNING POTENTIALS (CULP)** is 'Towards a learning and democratic society' and its mission is 'to make learning unfold and develop in an environment of mutuality and discovery'.



**YOUTH COUNCIL FOR DEVELOPMENT ALTERNATIVES (YCDCA)** established in the 1993 the inception organization devotes its time, skill, knowledge and commitment towards development of oppressed masses in the society with a group of experienced and trained social workers. Their vision is to create sustainable improvement in the socio-economic status and self-reliance of disadvantaged communities.



**CENTER FOR COMMUNITY DEVELOPMENT (CCD)** established in 1991-92 in Gajapati District of Odisha. CCD has a mission to enable to empower target community through capacity building encouraging their fullest participation, building up community-based organizations leading towards sustainable development, promoting effective natural resources, inclusion education, gender equity and sustainable livelihood initiatives.



**SAHYADRI COMMUNITY DEVELOPMENT & WOMEN EMPOWERMENT SOCIETY (SCODWES)** is a secular, non-profit and non-political organization registered in 2005 under the Societies Registration Act 1960, headquartered at Sirsi, Uttara Kannada district. Working for the betterment of the needy society by adopting the scientific package of practice in agriculture and allied activities.



**SAFE SOCIETY** was established in 2005 with a mandate to enhance and improve health, education and social development strata of marginalized and rural populations of Uttar Pradesh in India. Safe Society visualizes a society where substantial avenues are accessible to the poorest of the poor communities regardless of their social and economic origins, identifying them as visible inhabitants.



**RAJASTHAN GRAMEEN AAJEEVIKA PARISHAD** is an autonomous society established in October 2010 by the Government of Rajasthan under the administrative control of Department of Rural Development.

# Implementing Partners



**GRAM VIKAS Trust** is a robust organization that has been a reliable partner and ally in bringing effective programming to the Bharuch Region of Gujarat.



**UKA TARSADIA UNIVERSITY** is a Private University located in Bardoli, Surat, Gujarat, founded by Tushar and B.U. Patel to give back to the community.



**IIT GANDHINAGAR** is unique in its commitment to social service. We are proud to partner with programs that engage both students and staff in uplifting the surrounding rural communities.



**DIWALIBEN TRUST** is a new partner that allows us to experiment and collaborate. We rarely meet an organization with such aligned values and impressive execution.



**UNTDI VIBHAG KELAVNI MANDAL** has been our most trusted collaborator and partner. They have allowed us to experiment, develop and incubate our change making programming with the collaboration of not only the staff but the community, as well.



**SHREE YOGANAND SARASWATI EDUCATION & MEDICAL RELIEF TRUST** helped to build our first community center and bring our programming to the Talangpur district. We worked very closely with the entire leadership and community to ensure a fully sustainable and thriving community center.



**GRAM SEVA TRUST** has been a long standing partner that has created such trust in its community to deliver healthcare and hospital services to some of the most underserved of communities.



**ROTARY EYE INSTITUTE** has been regularly providing eye care services through free screening and surgical eye camps.



**SHUBHAMKAROTI FOUNDATION** is a non-profit organization in Maharashtra that implements health and livelihood projects to empower women and children.



In 2019, we partnered with **BANASTHALI VIDYAPITH** in the Tonk district, Rajasthan with an objective to expand its health and livelihood programs to empower women and children living in the rural areas of Rajasthan.





Dewey  
Decimal  
Classification (DDC)

Library is using the DDC system for organizing books on the shelf. This system divides universe of knowledge into ten main classes as given below.

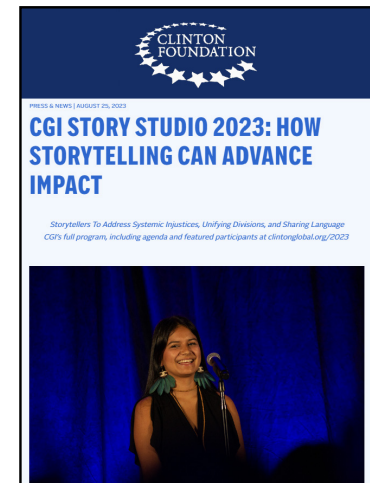
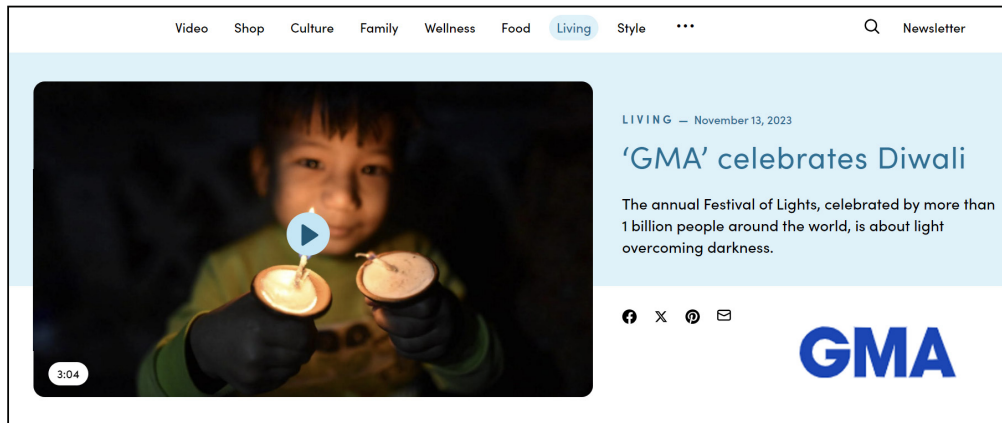
SIGN	MAIN CLASSES AND SYMBOLS	FOR WHAT?
000	Generalia	Reference
100	Language	Language
200	Philosophy and Religion	Philosophy and Religion
300	Social Sciences	Social Sciences
400	The Arts	The Arts
500	Science	Science
600	Technology	Technology
700	Recreation	Recreation
800	Literature	Literature
900	History, Geography and Biography	History, Geography and Biography

How do we organize information?  
Do we do it?  
How do we do it?  
How do we do it?  
How do we do it?  
How do we do it?  
How do we do it?  
How do we do it?  
How do we do it?  
How do we do it?



# Media

We are deeply honored to be featured in these esteemed publications, shining a spotlight on our mission to advance health, livelihood, and menstrual equity in India. This recognition inspires us to continue our work with even greater dedication.



# Our Team



Samir Desai  
Founder/CFO



Megha Desai  
President



Mittal Gohil  
Executive Director



Yati Desai  
Regional Director



Manoj Panda  
Director of Development



Divyesh Markana  
Development Manager



Colby Siegel  
Partnerships & Special Projects



Mehrin Ahmed  
Marketing Manager



Rachel Wheeler  
Marketing Coordinator



Nitin Yadav  
Operations Coordinator



Pratik Parekh  
Sr. Program Manager



Pranav Pratap Singh  
Program Manager



Atul Singh  
Program Manager



Ravi Patel  
Program Manager



Neelam Chouhan  
Program Manager



Yogendra Sisodiya  
Manager of Accounts



Pragya Gupta  
Special Program Manager



Payal Prajapati  
Program Coordinator



Rameshvari Mahla  
Asani Area Coordinator



Pratik Patel  
Asani Technician



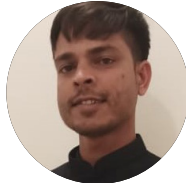
Priya Gupta  
Development Executive



Vishal Pethani  
Program Executive



Monika Singh  
Program Executive



Rakesh Chauhan  
Program Executive



Gunjan Gupta  
Sales Executive



Shital Kamle  
Program Executive



Kiruthiga Anand  
Program Executive



Itishree Nanda  
Program Executive



Prateeti Rajjak  
Program Executive



Suman  
Executive Administrator



Dona T.  
Research & Innovation  
Associate



Shital Patel  
Field Officer



Mercy Devakumari  
Project Coordinator



Vinaya Naik  
Area Coordinator



Jinal Patel  
Area Coordinator



Hemantkumar Sharma  
Area Coordinator



Shanti Pal  
Area Coordinator



Megha Chouhan  
Area Coordinator



Awantika Singh  
Area Coordinator



Priyanka Dhimmar  
Admin Officer



Pratik Idodara  
Account Officer



Hina Patel  
Data Manager



Asha Sharma  
Data Operator



Tushar Patel  
Driver

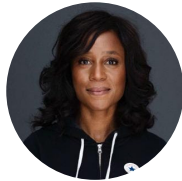


Vikas Patel  
Driver

## LEADERSHIP COUNCIL



Pooja Devendran  
Co-Founder and CEO  
at Novolux



Ilana Finley  
VP, Global  
Communications at  
Converse



Jenny Patel  
Principal, Nikasa  
Design, Inc.



Petra Dizdar  
President of  
Handshake



Neha Sodhi  
VP, Diversity & Inclusion  
at Morgan Stanley



Joshua Patel  
Healthcare Activist



Ishita Agrawal  
Creative Experiential  
Technologist



Nitasha Mehta  
Sr. Director of Brand  
Partnerships at Boxed



Jess Nistala



Vidya Maharaj  
Chef, Scientist,  
Restaurateur



## ADVISORS



**Nishith Acharya**  
CEO of Equal Innovation



**Kim Shah**  
CEO of Creda Health  
Inc and KnowYourMeds



**Deepika Sawhney**  
Leader in Education



**Kara Gustafson**  
Economic Impact  
Specialist



**Eshani Shah**  
Co-Owner S4, Inc.



**Rakesh Kamdar**  
Founder of DB  
Healthcare, Inc.



**Vikas Desai**  
Medical Intervention  
Specialist

## BOARD MEMBERS



**Samir Desai**  
Board of Directors,  
Founder of Desai  
Foundation



**Yash Shah**  
Board of Directors, USA  
CEO of Jeavio



**Santhana Krishnan**  
Board of Directors, USA  
CEO of Dwellin



**Sindhya Valloppillil**  
Board of Directors, USA  
CEO of Skin Dossier



**Moha Desai**  
Board of Directors, USA  
Healthcare Strategist



**Ari Afsar**  
Board of Directors, USA  
Singer & Activist



**Shivani Desai**  
Board of Directors, India  
Risk & Compliance at  
TCS



**Vikram Parekh**  
Board of Directors,  
India



**Kiran Desai**  
Board of Directors, India

## INTRODUCING OUR REGIONAL AMBASSADORS

We are so excited to introduce the newest members of our Regional Ambassador program! These dedicated individuals have been chosen for their passion, leadership, and commitment to advancing our mission in rural India. We look forward to accomplishing incredible feats together! If you are interested in joining, please contact [info@thedesaifoundation.org](mailto:info@thedesaifoundation.org)



**Arpita Madan**  
Regional Ambassador,  
Toronto



**Ami Thakkar**  
Regional Ambassador,  
Texas







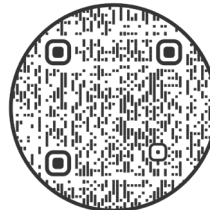
# Ways to Give



## Send a Check to:

The Desai Foundation  
300 Tradecenter Dr., Suite 3450  
Woburn, MA 01801

## Scan to Donate:



## Or Visit:

[thedesaifoundation.org/  
take-action/donate](https://thedesaifoundation.org/take-action/donate)



# Your Support Empowers Women & Girls to #DreamBeyond

Do you want to support women and girls in rural India to dream beyond their circumstances?  
Check out the many ways you can join us in this mission!

## MAKE A DONATION



### DONATE ON OUR WEBSITE

To get started, visit  
[www.thedesaifoundation.org/donate-now](http://www.thedesaifoundation.org/donate-now)



### MATCHING GIFT PROGRAMS

If your company has a matching gift program, apply for a matching gift and increase your impact!



### CORPORATE PROGRAMS

If your company has a CSR program, introduce them to our work and encourage them to make a gift.



### DONATE PRODUCTS

A lot of our work requires equipment and goods that you may be able to provide (books, computers, etc).



### CRYPTOCURRENCY & DONOR ADVISED FUNDS

Donate crypto as a non-taxable event, or recommend a grant to The Desai Foundation.

## TAKE ACTION

### ATTEND AN EVENT

Enjoy yourself while also supporting a good cause by attending an event hosted by The Desai Foundation.

### PLEDGE YOUR PERIOD

Join the campaign on social media during Menstrual Hygiene Month next May!

### HOST A COCKTAILS & CHAAT PARTY

We provide the toolkit!

### DONATE YOUR BIRTHDAY

Creating a birthday campaign is a piece of cake. We'll walk you through the steps!

### VOLUNTEER

Contribute time, ideas and energy to our causes. You might even get school credit!

### INTERN

Enhance your skills and knowledge with an internship while also contributing to a greater cause.





## SHOP WITH OUR PARTNERS

### BRAND PARTNERS

A portion of your purchases from Ranavat, Spicewell, and Floyd Cardoz Legacy Masalas, produced in partnership with Burlap & Barrel Single Origin Spices, will be donated to The Desai Foundation.

### 'BLOODY FABULOUS' SWEATER

Buy a 'Bloody Fabulous' sweater from Lingua Franca and \$100 from each sweater will be donated to The Desai Foundation!

# RANAVAT

# LINGUA FRANCA



# SPICEWELL







**JOIN US!**  
EMAIL: [INFO@THEDESAIFOUNDATION.ORG](mailto:INFO@THEDESAIFOUNDATION.ORG)  
[WWW.THEDESAIFOUNDATION.ORG](http://WWW.THEDESAIFOUNDATION.ORG)